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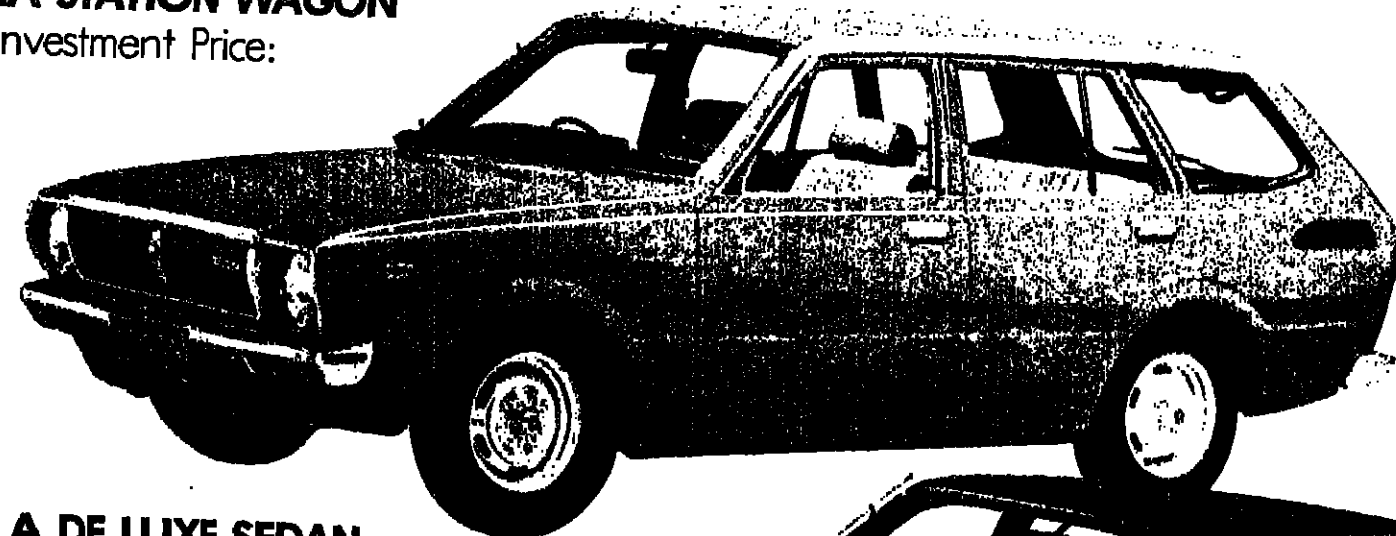
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\$8,075



COROLLA DE LUXE SEDAN

Current Investment Price:
Manual: \$7,400 Auto: \$7,800



TOYOTA It's An Investment.

Wine industry asks Govt to put bung on imports

by Warren Berryman

THE booming New Zealand wine industry is pressing Government for an even greater protection against imported wines.

The requested protectionist measures are aimed primarily against Australian wine producers.

The major justification for increased defence centres on the price differential between Australian wines and New Zealand wines having been closed over the past four years.

Rather than reduce their prices, the New Zealand wine industry wants Government to re-establish past price differentials by jacking up imported wine prices with increased tariff protection.

In addition, it wants the taxing system changed to improve wine's competitive advantage over beer and spirit sales.

In return for this protection, the wine industry claims it can save \$82 million in foreign exchange and increase wine exports to \$5 million a year by 1986.

The call for protection came in a recently released industry study and development plan prepared by the Wine Institute of New Zealand.

The Wine Institute is a

national organisation to which all grape winemakers are obliged to belong and pay a levy.

Because the grape growers are protected against competing imports of grapes or grape juice concentrate there are no market forces to hold grape prices down. Grape price increases to the winemaker can be passed on to the domestic consumer in increased wine prices due to price competition from imported wines.

This year's grape harvest produced poor quality grapes because of the heavy rain late in the season. Much of this year's vintage will be affected.

Thus the winemakers' request for additional protection adds up to a request to Government to force the consumer to buy a poorer quality local wine at escalating prices to the winemaker by denying access to competitively priced imports.

Despite the institute's plea for more protection, imported wines make up only a small and diminishing share of the total domestic market.

Import licensing does not allow for increased volumes of imports when prices go up. Nor does it allow for increased levels of imports when the

total market expands.

In partial justification of the cost to the consumer that this increased protection will bring the study claims the wine industry will earn more than \$5 million a year for wine exports.

The study does not give details on how New Zealand wine can possibly compete in the international market place when it cannot compete in the domestic market in spite of present high duties and import licensing.

New Zealand wine exports were only 0.85 per cent of total sales in 1978 — down from 1.06 per cent in 1976.

By comparison, Australian wines are increasing their share of the New Zealand market. And they are becoming more price competitive here in spite of high trans-Tasman freight, high Australian labour costs, import licensing and duties. (See table above)

The study does not explain how, with these disadvantages, the Australians are so dangerously competitive with local wines here.

TABLE WINE IMPORTS
(as percentages)

ORIGIN	SPARKLING				STILL TABLE WINE			
	74/75	75/76	76/77	77/78	74/75	75/76	76/77	77/78
France	6.9	6.6	7.2	8.1	14.3	9.2	11.6	9.7
Germany	13.3	8.6	11.3	9.9	19.6	20.5	23.3	22.4
Italy	43.8	53.5	56.6	54.5	4.6	4.5	4.2	4.4
Australia	12.0	14.8	8.7	7.2	37.0	43.0	38.6	38.4
South Africa	18.8	11.7	11.9	14.5	2.2	1.5	1.2	1.9
Spain	4.0	3.3	3.7	4.7	5.6	4.9	5.1	1.9
Others	1.2	1.5	0.6	1.1	16.7	16.4	16.0	21.3

Nor does it explain how New Zealand wine exporters will compete with the Australians in their own market, unless one infers from the study that exports are to be heavily subsidised with high prices charged to the local consumer.

The study did ask Government for a long list of fiscal measures, tax breaks and incentives to subsidise the industry's development. If adopted, these measures should have the effect of subsidising the industry by having the tax man dip into the citizen's pocket rather than the citizen directly dipping into his pocket with higher wine prices.

While the study does not explain how New Zealand wines are to become price competitive on the export market it urges bilateral reciprocal trade deals outside a free market system. The sort of deals proposed revolve around the concept that governments and industry leaders — and not consumers — should decide what wines should be drunk.

The target export markets mentioned in the study were Australia and North America.

AUSTRALIAN imports cited as biggest threat to local wine producers — Pages 22 and 23.

Inside:

THE fight to reform the freezing industry is just beginning — and the farmers are winning the first round. John Draper reports from the battle-lines — Page 3.

WHEN Government increased the interest rate on its stock to 13 per cent over Easter weekend, it debased the value of all existing Government stock by hundreds of millions of dollars. Warren Berryman demonstrates the effect of the increases on a selection of existing stocks and looks at the wider ramifications of the move — Page 7.

RADIO Ottago — flushed with success and gaining in confidence — is eyeing a much wider audience. Our Christchurch Correspondent looks at the station's future — Page 16.

HARRY Shultz — the \$2000-an-hour investment consultant — NBR interviewed him in Auckland on how he saw New Zealand as an investment opportunity — Pages 18-19.

What Sir John Mander, Mander's, building policies, which put the building industry ahead of buyers' wishes, produce disastrous results. — Economics Correspondent — Page 27.

Nationwide stalls on tarmac

by John Draper

NATIONWIDE Air International, grounded for the last two weeks, may never take off again.

Founded by the ebullient Matt Thompson to carry cars across the Cook Strait, the fledgling airline has already survived several crashes. Now another turbulent episode, the airline is unlikely to take off as Nationwide Air again.

On May 7 the lease expired on the two Carvair aircraft converted DCAs — owned by the Credit Finance Corporation, a subsidiary of the Kuwaiti financed Bank of Credit and Commerce International.

Thompson says the terms offered for renewal would have made the operation uneconomic. "They were demanding far too much," he said.

But the independent freight service concept is not dead. James Aviation, which has been trying to get a stake in

freight service, is now negotiating to take over the Carvairs from Credit Finance.

Thompson is not out. "We will be starting again with a bigger brighter service early next month," he said.

Nationwide Air International is being restructured with a capital injection from both inside and outside the country, Thompson said.

When it does take off again it will probably be rebranded Skytrain International to get away from the Nationwide bogey which has seen Thompson's other business interests put into receivership.

Mechanical problems as well as the more common liquidity crisis grounded the airline this time round. One plane needs a lengthy and expensive 1000 hour overhaul before its air worthiness certificate is renewed and the other is in need of a new engine.

When flying ceased, the weekly cash flow from Nationwide Transport (Autos)

Ltd, the airline's lifeblood, quickly dried up. In addition, the Ministry of Transport added to Nationwide Air's cash problems by refusing to pay \$50,000 by way of fuel tax rebate. All licensed operators of piston engines aircraft qualify for the rebate but the Ministry claims Nationwide is not operating on an air service licence.

The company is refusing to say what aircraft it will be flying when it is relaunched, though pilots are being retained in Wellington. An option on three Carvairs owned by British Air Ferries was lost when the planes were sold to America. A French owned Carvair on the market at the same time may be under consideration.

The second aircraft Nationwide hopes to acquire is unlikely to be able to transport cars and will be for the thriving freight service Nationwide has built up between Wellington, Christchurch and Auckland.

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EDITORIAL

THE Government's economic strategy has been unclear because, as Prime Minister Muldoon pointed out the other day, it doesn't have one. And it doesn't have one, Muldoon insists, because constantly changing developments make even short-term planning impossible.

The Government's broadcasting policy is unclear for different reasons. Essentially, the problem is that we don't know who we should be listening to as a variety of plans and options are publicly bandied about. BCNZ chairman Ian Cross has been busy planning a restructuring while Muldoon has been actively canvassing public reaction to a multitude of options from closing TV2 to selling it off to private enterprise.

Thinking out loud, he calls it, although the objective seems not so much to mould Government policy (which is to extend the coverage of TV2, if pre-election statements are any guide) as to intimidate journalists against delving too deeply.

But we are pleased to record that on one issue, we do have the Prime Minister's word for it about just what the Government's policy is... sporting contacts with South Africa. At least, we have his word for it about what part of that policy is.

Since the Glenageary Agreement was drafted, and its signing hailed as a triumph for Muldoonian statesmanship, the question of this country's sporting contacts with South Africa has been as politically vexing, it has been an issue on which the Government's position has been obscured by the sharply conflicting public statements of Foreign Minister Talbot and Minister of Internal Affairs Minister Couch. Those members of a bemused public who have looked to the Prime Minister for clarification have been disappointed, and Couch continues to express views which clearly depart from those of a Government committed to maintaining support for principles enshrined in the Glenageary Agreement.

The most decisive action yet taken on the Government's behalf was the State Service Commission announcement it would not grant leave for civil servants to allow them to play sport in South Africa.

The commission had no alternative, if the Government must be seen to be disapproving sports contact with South Africa by its employees (although other Government employing authorities have indicated they will consider leave applications from state servants wanting to play sport against South Africans).

Immediately after the SSC had released the statement declaring its position on Friday, May 4, two journalists — one from the New Zealand Herald, another from Avon Pacific News — approached State Services Minister Thomson, who said the commission, as the nation's biggest employer, had taken a responsible decision in line with the Glenageary Agreement. He agreed the ban would not limit travel to South Africa for any purpose by state servants on annual leave but said he hoped they would keep to the agreement.

Couch, in contrast, said he was "a little disappointed". So what about the Prime Minister? On Monday, May 7, he was quizzed by journalists and said he would have to read Thomson's statement before he commented substantively. But he said he had already made a statement — to whom is a bit of a mystery — to the effect that Thomson gave the views of the Government on the matter.

There was another question: The Government supports it (the SSC) then? But journalists didn't get an answer.

So the Government's position is the way listeners remember hearing it stated by Thomson on Radio Pacific, or — if anyone, is seeking "copy in black and white" — Thomson's words were reported in the Herald on May 5. You can't get it any more definite than that, although skepticism about the Government's degree of commitment to Glenageary is bound to remain so long as there is a maverick Minister breaching all the conventions for collective Ministerial responsibility and a Prime Minister shunning the chances given to him to enunciate an unequivocal viewpoint.

Bob Edlin

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FORMER Christchurch mayor Neville Pickering has given away the political game — at least for the time being — to concentrate on games of a different kind.

Since the beginning of the month he has owned and operated a Wellington retailing business, now trading under the name of Couchman Cycle Company (1979) Ltd (formerly Couchman Cycle Co Ltd).

Just a couple of months ago he was toying with the idea of moving back to Christchurch, where he thought he might go into business. But he was adamant a decision either way would not mean he was getting out of local body politics for good.

Nor was he willing then to discount the possibility of another term in Parliament, should the need for a by-election arise, though he conceded he might be just a bit old to stand for a full term in 1981.

With a new business to run, it looks as if Pickering has ruled out Christchurch for a "come back".

Asked the other day if he intended to run for mayor of Wellington at the next local body elections, he said he was not interested in the mayoralty "at this stage". His priority will be the business — but he is keen to find a seat on the council or the harbour board.

His interest in national politics, on the other hand, is "drifting away".

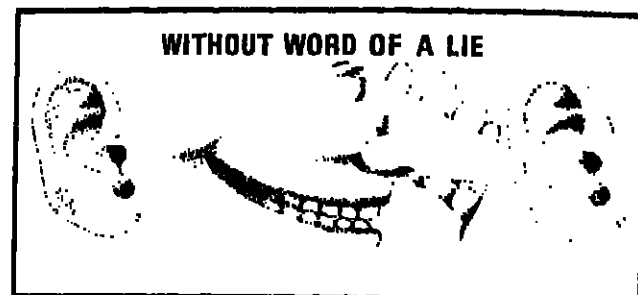
Retailing cycles and toys might seem a curious line of work for a former big-city mayor and Member of Parliament...but Pickering said he had spent 10 years with Skellerups and after all, it's all retailing.

FERGIE McCormick, in his Sunday Times column recently, described Ian Kirkpatrick as "an outstanding forward in South Africa in 1976". He also became something of a hatchet man, using his strength to loosen the odd tooth of a South African forward who persisted in illegal play.

Many rugby players, past and present, will vigorously defend the use of deliberate violence as justified rules of social conduct are automatically suspended on the rugby field.

The question we raise is whether implied approval for this type of sporting behaviour should appear without qualification in a popular weekly magazine whose readers will include young footballers who number Kirky among their heroes... someone to be emulated as well as admired.

No newspaper can afford to subtlety its responsibilities.



WITHOUT WORD OF A LIE

superintendent came down under the other day headhunting for engineers to work in the oil rich North Sea.

But he left with his gamebag empty, unable to tempt anyone, either from Petrocorp or the remaining oil exploration companies.

Last year Ellis was to have joined Petrocorp as drilling chief, but hours before he was due to arrive in New Zealand, a telegram announced that he was joining BNOI.

Touche.

ENERGY Minister Birch — questioned the other day about LPG distribution costs — couched his reply in bemusing terms.

"The cost of export to the South Island was quite high," he said (suggesting that the South was a foreign land)... "but we must realise we are one country."

HOW well do market researchers do their research on themselves?

An NBR staffer doing his own research into those who are supposed to know what the consumer likes and dislikes is pondering that point.

After reading a history of New Zealand market research by a senior member of one organisation in the business, he telephoned for further information.

Speaking to the historian's colleague about the number of people employed by the handful of major market research organisations, our man found a wide discrepancy.

The history says "with reasonable accuracy" that there are 75 people employed full-time as project staff, field

managers etc and another support staff. In addition, there are about 1000 people employed on a part-time basis. But the writer's column doubts the estimates.

Maybe we should have the disclaimer on the page first page a little more clear. "This history you are about to get is what I have been able to find out — it is not accurate nor complete."

THE Prime Minister vowed to immediately deregulate any union that took strike action over the Inland Revenue Department's decision to take its whack from travel allowances. But the vow failed to deter the Air New Zealand engineers. And to and behold, the engineers were not deterred.

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Brand new Bounty: all decked out but stardom may pass her by

by Helen Vause

BACK in December, the good ship Bounty was launched in Whangarei amid pomp and ceremony and in the presence of Prime Minister Muldoon.

At that stage few of her wellwishers knew that the finance had fallen through for the two movies the replica was built to star in. First Warner Brothers pulled out, then the Dino de Laurentiis Corporation. And now it looks like United Artists are not keen to back movie maker David Lean either.

The Bounty looks due for a long and not very glamorous lay up at Whangarei wharf. Lean, who made Dr Zhivago, Lawrence of Arabia, Bridge Over the River Kwai and Ryan's Daughter, is still in Los Angeles negotiating for the \$40 million needed to back the film.

The Bounty is all but ready for delivery. Trouble is, there's nowhere to send her. She is still reluctantly owned

by the de Laurentiis Corporation which no longer has any interest in backing the Lean films.

The corporation tried to have the building work stopped in September last year but was forced under its terms of contract with Whangarei Engineering to carry on.

Plans for the \$2.5 million Bounty to mark time at Opua Wharf, in the Bay of Islands, have also fallen through because the wharf had inadequate facilities. Wharfage fees in Whangarei are mounting up on the de Laurentiis bill.

Whangarei Engineering manager Bruce Lovie is disappointed that she won't be laid up in Opua. He admits he would have liked the Bounty "out of sight and out of mind".

But Jock McGuire, the Bounty's building supervisor and the film corporations' local representative, is still optimistic about the future of his "baby".

He says Columbia Warner has asked to charter the Bounty for a filming sequence. He has also been approached by a London-based descendant of Fletcher Christian, Glyn Christian. With backing by Time-Life magazine and other major publishers, Christian is also interested in chartering the Bounty.

"It's not up to us to take up these offers," says McGuire. "But it does seem there could be plenty of charter work available." He estimates she'd cost about \$2000 per day to charter.

McGuire has another scheme in mind too. He's been following a Dargaville project to restore an old sailing ship to carry timber from the islands.

"I reckon we could carry 600 tonnes of hardwood at a very competitive price."

But wouldn't that mean putting his baby in the hands of the Seannans Union?

"Over my dead body," says McGuire.

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Consumer Price Index - all groups base Dec 1977 = 1000	March 79	1196	+10.00
Housing Rentals Index	Dec 78	\$100.4m	+30.00
Official Overseas Reserves	Dec 78 yr	\$1072.7m	-5.00
Registered Unemployed - Incl those on special work schemes	March 79	\$913.5m	-17.00
200 Share Price Index	April 79	\$1,708	+48.00
Reserve Bank Share Price Index	10 May 79	\$51.15	+6.00
	9 May 79	1411	+7.00

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Interest juggling knocks long-term confidence

by Warren Berryman
GOVERNMENT'S Easter fundraising coup will hit hardest where the level of financial sophistication is lowest.

A pensioner who bought \$10,000 worth of 18-year Government stock in 1974 at a coupon rate of 6 per cent would get only \$8700 for this \$10,000 worth of stock if he sold up today.

Just this one issue of Government stock maturing in 1992 amounted to \$8.5 million. The current value of this stock has now been debased by increased interest rates to \$4.8 million.

Shrewd money men certainly didn't get caught holding long-term, low-yield Government stock.

Major dealers value their portfolio of stocks at current market value — not at cost — when doing their accounts.

But most companies holding Government stock value it at cost. In a sense this is valid, because the stock, at maturity date, will yield its face value.

But valuing stock in this manner does not tell management or shareholders what their company's assets would be worth if cashed up today. Nor does it provide a clear picture of the company's yield on total assets.

For example, an insurance company's total assets would look much better if the Government stock were valued at face value rather than at cost.

On the other hand this insurance company's total assets would tumble horribly when subjected to current market valuation.

It was applied the current valuation principle to all institutional investors forced by Government ratios to hold Government or local body stock, such as insurance companies and banks. The paper losses following the Easter coup would come to hundreds of millions.

These paper losses in hard terms amount to future low yields for these companies in comparison with current yields. The amount of the losses incurred by each particular company depends

on the skill of the investment manager in first predicting and then anticipating Government's move by dumping old Government stock on the less knowledgeable.

The long-term effect of Government's recent penchant for interest rate juggling, a money market source predicted, could be to weaken investors' confidence in this type of long-term fixed-interest investment.

So far more than 3500 subscribers put more than \$300 million into the new issue. To the extent that this was new money coming into Government coffers, and not just money switching from old Government and local body stock into the new issue, the cash loan issue should take money out of the money supply.

It is not yet clear if this will be deflationary. It could well turn out that instead of the desired deflationary effect of less money chasing a constant amount of goods the level of goods available could diminish at a faster rate than the money supply leading to a demand led inflation.

To have a deflationary effect the stock issue will have to take money out of the consumer's pocket without creating disproportionate shortages in consumer goods by sucking too large a portion of the money supply away from productive enterprise into Government.

But the major effect of the increased interest rates seems to be falling on the industrial front. Manufacturers are shelving plans for debenture raising for fear of going in too deep, too soon, at too high an interest rate with the economic future so uncertain.

This trend, if it continues, will result in a lower level of production.

Private lenders are matching Government's new interest rates. If borrowers cannot pass on the increased costs of servicing these high interest loans in increased prices to the consumer, good sound, low risk borrowers will drop out of the market.

This leaves the field to two classes of borrowers — the high risk private borrower, and Government.

Said one money market executive: "Had a finance house raised its interest rates by 30 per cent like Government did, we would all be wondering when they were going to go bankrupt."

Money market sources now predict that Government's new high-yield stock will probably not outlast the

WHEN Government increased the interest rate on its stock to 13 per cent over the Easter weekend, it debased the value of all existing Government stock by hundreds of millions of dollars.

Every holder of Government stock suffered a loss over the weekend. The amount of this loss depended on the coupon rate, maturity date, and term of the stock held.

This point, largely overlooked by financial commentators who were concentrating on the depression of the Stock Exchange and the flurry of activity as private lenders adjusted their rates to match Governments', was not missed by the cognizant in the money market.

According to money market sources, the net effect of Government's Easter coup was that many, if not all, of the country's savings banks ended up after the weekend technically insolvent — or they would have been insolvent if they valued their huge holdings of Government stock at current market value rather than, as they do, at cost.

While it is generally accepted that the Savings Banks were probably rendered insolvent, no one is in a panic.

The savings banks are Government guaranteed. Government itself is insolvent to the tune of a \$1.5 billion deficit.

But Government can meet its commitments by printing more money — albeit at a debased value.

Savings banks were particularly hard hit by Government ratios which force them to hold a large amount of Government stock, and due to their unimaginative adjusting of this investment portfolio combined with their high gearing.

Budget time.

Finance Minister Muldoon has been warning investors that the high interest rates won't last. This could be read as Muldoon telling investors to hurry up and get in on the 13 per cent deal while it lasts.

If interest rates do go down — and Government is now calling the tune — these 13 per cent stocks will be worth a premium.

But if Government forces interest rates up again to

attract yet more money to finance an even bigger deficit the 13 per cent stock will be discounted in the same way all past stock was discounted at Easter weekend by the 13 per cent stock.

There is little reason to believe that the internal deficit will diminish. On the contrary in the past two weeks at least, two new major Government expenses emerged.

Transport Minister McLachlan raised the

Also hard hit are the insurance companies, which, like the savings banks are forced to hold fixed interest Government stock.

As interest rates go up the market value of existing stock goes down.

If, for example, an investor bought \$1 million worth of five-year Government stock with a coupon rate of 10 per cent on April 12 he would have lost \$105,000 by the end of the Easter weekend.

The face value of the stock remains the same, and one can always wait for the stock to mature and collect the face value.

But to do so is to be locked into an investment yielding less than current interest rates.

To take advantage of these new higher interest rates one must discount presently held stock at less than face value and buy afresh.

The following table, compiled by a senior money market dealer, demonstrates the effect the interest rate increases had on a selection of existing Government stocks.

Face Value	Coupon Rate Percentage	Date Bought	Maturity Date	Present Value
\$1 million	5.5	1968	1984	\$735,062
\$1 million	8	1977	1987	\$834,101
\$1 million	10	1978	1988	\$965,478
\$1 million	5.5	1970	1988	\$769,060
\$1 million	5.5	1972	1990	\$761,746
\$1 million	6	1973	1991	\$772,274.

possibility that instead of saving the public the promised \$10 million. Air New Zealand may have to be subsidised by the taxpayer to compete with free enterprise Continental and Pan Am.

And Maui Developments will let a new contract for a ship and divers to work on the Maui rig worth between \$55 and \$70 million.

This runaway Government spending will have to be financed — probably internally.

If the present 13 per cent Government coupon rate is not high enough to attract money into Government and away from the productive private sector, Government stock could just as easily move up to 14 per cent as down, as Muldoon claims.

In either case, last year's election bribes will be paid by those who produce the nation's wealth — not by those who redistribute it.

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NBR

Draughtsmen delay plan

A NATIONWIDE shortage of draughtsmen is adding to the delays on the Huntly power station project.

The dual gas-coal fired station was due to be commissioned last year and October 1978 was the next target. Now it is unlikely to be working before early 1980.

Electricity Department draughtsmen from regional offices are working long hours in Wellington to keep the project contractors supplied with working drawings.

The NZED admits the lack of drawings has contributed to the power station slipping behind schedule but says engineering and electrical contractors on site are having other problems which are the main cause of the delay.

When thermal power stations — including nuclear — were thought to be needed to keep up with the demand for electricity a few years ago, the NZED went shopping for draughtsmen and technicians overseas. Now consumption forecasts have dropped, the power station building programme has slowed down and many, who occupied key positions, have left the country.

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NZ rejects multi-million dollar lamb order

by Warren Berryman
AS THE New Zealand meat industry courted the Iranian mission, a private exporter revealed he had two months earlier opened trading contacts with the new regime in Tehran, and received firm orders for 10,000 tonnes of lamb worth nearly \$14 million.

This order was never filled, because members of the Meat Exporters Council refused to supply.

The New Zealand sheepmeat trade to Iran, worth between \$35 and \$50 million a year broke down following the revolution and establishment of a strict Islamic republic. The new regime now insists that all meat imported be halal-killed in the manner prescribed in the Koran.

Mazhar Krasniqi, a New Zealand Moslem leader and director of the New Zealand Middle East Export Company, said he was the first to negotiate an order for New Zealand meat with Ayatollah Khomeini and the Iranian State Meat Organisation.

Krasniqi requested supply from the full list of New

Zealand meat exporters and was refused. He notified the Meat Exporters Council, the Meat Board and Government. But to no avail.

The prime prerequisite to fill the order was that the meat be halal.

The prime obstacle in Krasniqi's way has been the Meat Exporters Council. The council contacted its members warning them that "exporters have had unsatisfactory trade deals in the past."

While this warning was worded in such a way that it could not be directly tied to his company, Krasniqi feels that readers might be led to believe that his company was not reputable.

NBR investigations reveal that at the very least, Krasniqi's company is small but relatively well connected in the Middle East. Since 1974 Krasniqi has negotiated exports of New Zealand meat, honey, eggs, and dairy products to the Middle East. He has acted as agent for the Honey Marketing Authority and negotiated exports at satisfactory prices.

Krasniqi also assisted in negotiating a multi-million contract between a Middle Eastern Government, a major New Zealand contractor, and one of New Zealand's producer boards.

The major licensed freezing works behind the Meat Exporters Council might feel complacent, reluctant to push too hard for new export markets after a good season in the United Kingdom. Much of the industry is United Kingdom owned and closely wedded to this traditional market.

But industry sources agree, that though the season has been good, they could scrape up at least 10,000 tonnes to fill an Iranian order — provided the terms and conditions were not too tough.

Krasniqi's role to date in meat export deals has been that of middleman — putting buyer and seller together. He has been trying since 1976 to obtain a meat export licence — but to no avail.

Meat Exporters Council sources gave two reasons for rebuffing Krasniqi. Firstly

they did not want to prejudice future orders to Iran with a precipitous delivery before the Iranian mission had a chance to clarify the requirements.

Secondly they have been alarmed by the halal killing situation in Australia where they claim Moslem slaughtermen are holding the meat industry to ransom with high charges for certifying the meat as halal.

And it is here that Krasniqi comes into the picture — in high profile.

Krasniqi was recently elected president of the Federation of Islamic Associations of New Zealand: a body representing this country's 4500 Moslems, recognised by the Moslem League, and having ties in 56 Moslem countries.

Krasniqi has been pushing the meat industry for the past four years to introduce halal slaughtering and export to Moslem countries. When interviewed by NBR, Krasniqi produced a file of meat orders from Islamic countries totalling, he said, at least \$45

million.

He said he was prepared to lay this file before Parliament or any commission of inquiry to establish that the orders were genuine.

Krasniqi proposes that New Zealand's Moslem community provide the halal slaughtermen and that the federation certify the meat as halal for export.

He said the Australian Societies had been doing this sort of certification for some years, charging from 7 to 10 cents a carcass for the certification.

New Zealand meat industry sources claim the Australian Moslems are charging as much as 30 cents a head for certification and putting the money into religious trusts, where the tax man cannot get at it.

Krasniqi, and other New Zealand Moslems met the Iranian mission last Wednesday and were assured that the Federation would have a role to play in halal slaughtering here.

Krasniqi said he gave assurances to the Iranian mission and the Meat Exporters Council that the Islamic Federation was not interested in making money from meat certification. This, he said, would be charged at cost. "We only wish to assist New Zealand and Islamic countries," he said.

The New Zealand Meat Board and Meat Exporters Council seem to believe they have arranged to bypass the New Zealand Islamic Federation by dealing direct with the Iranian State Meat Organisation.

The mission leader, Sharif Mahdavi would not comment on these arrangements beyond saying they would be decided by the Iran Government after receiving his report.

Meat sources said one major stumbling block was that lambs cannot be finally graded until after they have been slaughtered. "Thus," explained one meat company executive, "if I have an order for 10,000 tonnes of halal meat, I will have to halal kill 50,000 tonnes to wind up with 10,000 tonnes of 'Y' grade lambs after grading."

Another meat exporter took a more irreverent view: "Halal killing will mean 25 million prayers a year — one for every sheep killed in New Zealand. Just to make sure we don't send a wrong one to Iran."

But at least one New Zealand freezing works experience in halal killing. Northwicks hired a halal slaughterman and sent him to Singapore for accreditation. The halal slaughterman killed stamped each carcass halal. This meat was exported as ships stores to Moslem crews.

Costs and difficulties involved in halal slaughter could be minimised, Krasniqi suggested, by starting only one abattoir to handle halal butchery. This could be accomplished if the exporters pooled their orders and sorted them according to country of destination.

Krasniqi stressed that "wants no favoritism because he is president of the Islamic Federation. I am an exporter," he said. His name would be taken by businessmen in this country where many wear hats.

The estimated total market potential of 400 tonnes a year — or 120,000 "Y" grade lambs, could be local Moslems at \$1000 a head comes to \$120,000, which must be working meat exporters.

On the other hand a Middle East is a place where personal contacts are everything in trade. Krasniqi repeated here again that he was a religion kept separate from export business, and that as his having been a Moslem League conference in Mecca would certainly be trading doors to him particularly in this era of Islamic revival.

The Meat Board has been rather inflexible in its attitude to Iran's new religious fervour. When Krasniqi declared frozen meat imports (forbidden) for his chairman, C. H. Hilgendorf was quoted in the Auckland Star saying: "They'll get awfully hot there then."

By contrast, our Australian competitors have been open to change. They are some live sheep to be slaughtered on arrival in New Zealand unless we probably prevent export of sheep from this country. This move would favour among meat exporters as it gives the buyer the polls as well as meat and bones.

Continued Page 1

Australia earns edge on Iran meat trade

by Warren Berryman

As the Iranian mission prepared to leave Auckland last week it looked like New Zealand would continue to tag on Australian coat tails in the Iranian meat trade.

The Australians have the jump on New Zealand as they had established halal abattoirs in operation before the Iranian mission arrived. New Zealand did not.

This means that since Australia has a stock of halal meat available, it will probably start exporting to Iran this year.

After visiting New Zealand, the Iranian mission will report to Tehran, and further negotiations will take place regarding halal standards for local meat works.

There is little chance that New Zealand will export meat to Iran this year.

The new Iranian regime is demanding that meat imports be halal, killed in the manner prescribed in the Koran. This means that the animal must be killed by a devout Moslem; the animal and slaughterman be facing Mecca, and the slaughterman mention the name of Allah as he kills the beast by cutting across its throat.

Following the marketing concept that the customer is always right, the Australians opened the Iranian meat trade by exporting live sheep when the Iranians demanded live sheep. Tagging far behind, New Zealand was able to gain access to this market only when Australia had a sheep shortage during a high demand period in Iran.

Meeting the customer's demand for traditional killing, the Australians established halal abattoirs using Australian Moslems as slaughtermen.

The Iranian mission of two mullahs, two halal slaughtermen and two representatives of the Iranian state meat organisation, Sazman-e-gosht-e-kishvar, visited 16 works in Australia.

Four of these they found to conform to halal standards. A further 10 were found to be acceptable with some modification. The remaining two were unacceptable as the sticking pens were out of alignment with Mecca.

The Iranian mission will probably have to return to Australia to approve those works not approved on their first visit.

Continued from Page 8

depress the pelt market. Under the Shah's regime halal killing standards were very easy to conform to. The minimum requirement was that the animal be bled to death. The stun guns used in New Zealand meat works do not stop the sheep's heart and the animal is actually killed by being drained of its blood as prescribed in the Koran. This meat was passed for export as halal.

But the new regime has stricter standards. According to the Koran chapter 6:121, the faithful are forbidden to eat meat that has not been killed in the name of God. In the strictest sense this means the slaughterman should say, as he draws the knife across the animal's throat, "ba'esme Allah, Al Rahman Ul Rahim; in the name of almighty Allah."

This recitation may be reduced to just mumbling the words or even just thinking of Allah when the killing is done. Judging from reports filtering back from Australia, the mission's prime concern was not with this matter of form. They were mainly concerned that the halal slaughtermen be suitably devout.

According to New Zealand meat industry sources, the Australians are paying a high price for being first in to establish halal abattoirs.

The Australian Moslem organisations doing the halal killing and certification of the meat for export to Iran are holding the Australian meat industry to ransom with high charges for their services, they said.

Also the presence of halal slaughtermen on the chains is causing industrial unrest.

The fact that some meat works were approved and others not, is causing dissension in the Australian meat industry, according to New Zealand meat exporters.

Wishing to avoid the situation developed in the Australian industry, the New Zealand meat industry did not ask the mission to approve any New Zealand works.

The mission visited two works here. Mission leader Ayatollah Sharif Mahdavi said that seeing two freezing works was enough to appreciate prevailing conditions and decide what must be done.

Mahdavi said he will report to Tehran and if the Iranian government decided to buy New Zealand meat it would declare its conditions. And if they were met, an agreement could be reached.

Mahdavi said only minor modifications would have to be made to the works to meet his approval — provided the slaughtering was done by a Moslem.

The Meat Board's Iranian representative, Hassan Shaida, who closely accompanied the mission, said the problems involved in altering the works to meet halal standards were not major.

The main difficulty was aligning the sticking pens so the beast and slaughterman were facing Mecca and this, Shaida said, should not be expensive. In some cases this modification could mean as little as a \$20 steel stake in the killing area to hold the sheep's neck in the required alignment.

The board and Meat Exporters Council favour a Government to Government agreement on supervision of halal killing here and export to Iran.

They do not want the local Moslem community to control the approval of halal slaughtermen or the certification of meat as is done in Australia.

Indications last week were that the Iranian Government might send a 10 man team to

New Zealand to look after the halal slaughtering. Details will probably be worked out between the New Zealand Meat Board and the Iranian State Meat Organisation.

The number of halal slaughtermen required will depend on how many of this country's 59 meat works want to be in on Iranian export orders.

Shaida said one could assume a killing speed of eight sheep a minute, or 3000 sheep a day. There are about 90 sheep per tonne of meat. So to fill an order of say 10,000 tonnes would require one halal slaughterman, heading one chain, for 30 days.

If every meat works decided to kill for the Iranian market one killing pen in one chain per works would have to be aligned with Mecca and at least one halal slaughterman employed by each works.

Mahdavi had talks with New Zealand Moslems who, he said, had expressed a desire to help.

Mahdavi said Moslems resident in New Zealand could be employed as halal slaughtermen.

The already established Australian system will probably continue meat exporting sources said.

New Zealand meat exporters are hoping for a system of supervision and certification of halal killing that avoids the problems faced in Australia.

As the mission left last week it was undecided whether the new regime in Tehran would do it the Meat Board's way or support the plan put up by Moslems living in New Zealand — halal slaughter and certification by the New Zealand Federation of Islamic Societies.



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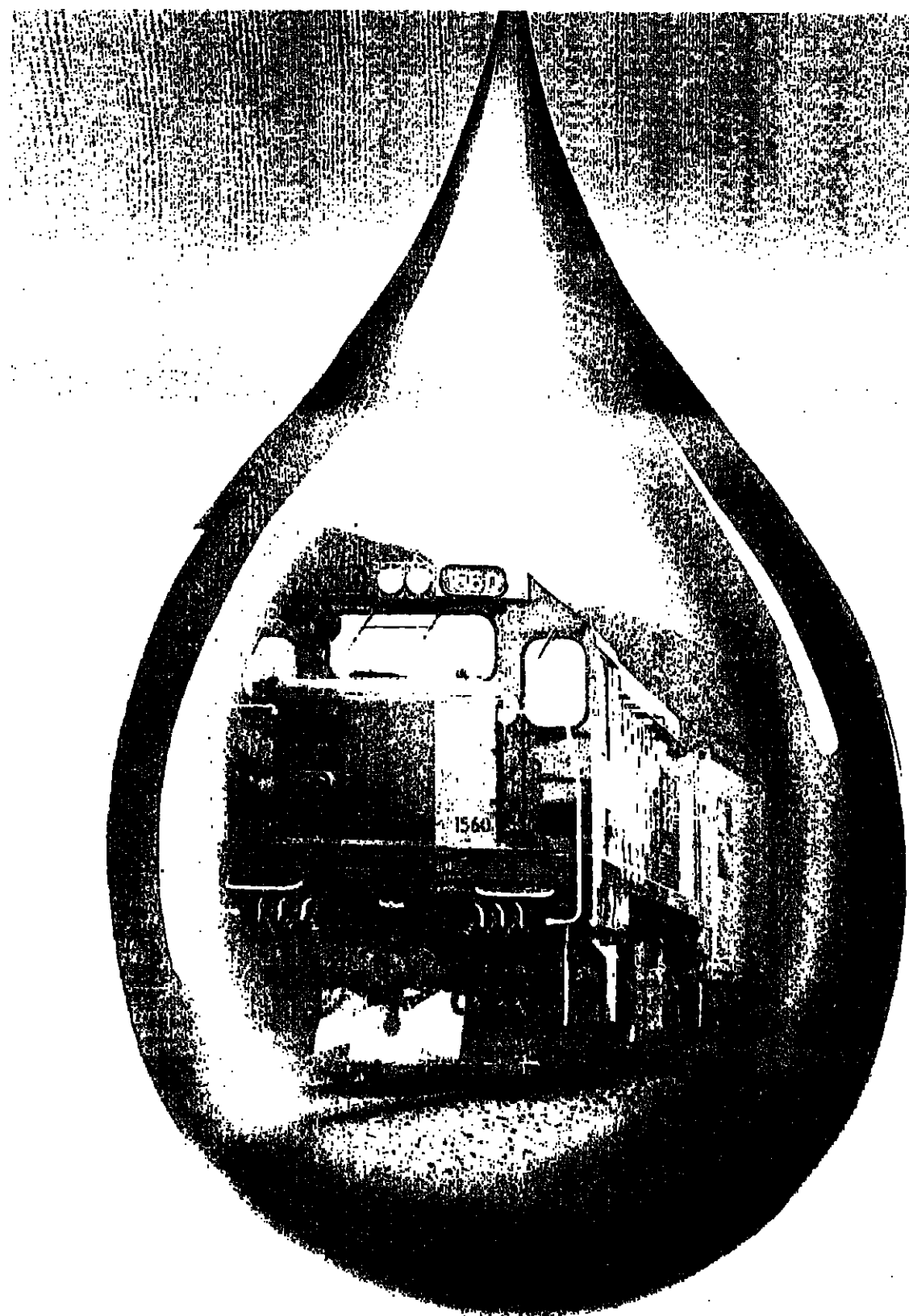


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Wage restraint appeals waft past FOL door

Economics Correspondent

GO easy on wage demands, was the message behind two appeals to trade unionists during the week of the FOL conference. But maybe they were too busy electing a new president to notice.

Appeal number two came from Prime Minister Muldoon, who told the Wellington Chamber of Commerce about his desire to meet the FOL after its new executive was elected "to try and get agreement on a more satisfactory method of wage fixing that would be fair to all parties and economically sustainable".

Things had reached a head, said the Prime Minister, because "at a time when the New Zealand economy has stood still, or even declined, average wages both before and after tax have moved substantially ahead of price increases".

"Between March 1976 and March 1978, average before tax wages have moved from an index of 245 to 389 (an increase of over 50 per cent) and after tax wages from 219 to 339 (an increase of nearly 55 per cent). Prices increased over the same period from 194 to 279 (an increase of 43 per cent)," he said.

Muldoon argued that "some of that period was a period of wage restraint. If we take the figures from the time of the lifting of wage restraint in 1977, prices have increased 22 per cent and wages 29 per cent in round figures."

Muldoon's figures are similar to Macbeth's.

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Both Muldoon's and Macbeth's indexes use 1969 as the base year (the year in which the index is set at 100), instead of following the Department of Statistics' convention of setting December 1977 as the base. Both Muldoon and Macbeth's indexes calculate the same rate of change in prices and wages, though the index numbers they publish are slightly different.

Macbeth may be an independent consultant, but his association with the Employers' Federation means that the research findings he was paid to publish may not have been researched in a neutral environment.

One of the contentious points in this year's wage negotiations will be what average weekly wage rate will be calculated from the Labour Department's April half-yearly survey of the State and private sector.

The Labour Department is compiling the results of its survey now, but they probably will take until July to publish. In the meantime, Macbeth has estimated that the average weekly wage has marched up by 10 per cent since October 1978, from \$140.85 to \$154.72.

This estimate is plausible. Muldoon saw to it that public servants got a wage increase of 8½ per cent from October last year to put them in good spirits for the election. And wage increases in recent award settlements have tended to be around 10 or 11 per cent.

But Macbeth's estimate is not the actual figure. And until the Labour Department publishes the actual figure, even the Prime Minister must speculate on what it might be.

As it could take a while for recent wage increases to filter

through the wage structure, it might be 8 per cent or less. If we use actual figures, the salary and wage earner's position does not look so good.

Taking the most closely associated time period, from March 1978 till September 1978, consumer prices in-

family man — that is, the man with young children — better off. But not all earners will benefit equally from these measures.

because of measures aimed at improving his position. It would be silly to turn around and deny a wage increase on these grounds.

At this time, there is not enough information to say the wage bill is more than New Zealand can afford. Certainly published information about the average is too out-of-date and presents an incomplete picture.

It may be in the country's long-term economic interest that wage increases be kept to a minimum over the next few years or so. But this has yet to be proven conclusively.

It is almost impossible for either the Government or the employer's to provide credible proof of this case, because as employers they have an interest in the outcome.

No research can ever be entirely neutral, but Macbeth's results must be suspect because it is unlikely the Employers' Federation would pay him to publish results contrary to their own interests.

If they really want to know what is in the long-term interest of the economy, why don't they take steps to assure the economic consultant chosen is also suitable to the FOL?



ROB MULDOON... things have reached a head



JIM KNOX... election distracts unions.

Between April 1976 and October 1978 (the last half-yearly survey to be published), the average weekly wage increased by 36.8 per cent.

The change in the consumers' price index is not strictly comparable, because it is calculated at different

creased by 37.0 per cent.

Another contentious issue is what the after-tax position of an average wage earner might be on average.

The Government has introduced several innovative tax measures over the last few years designed to make the

For example, a single earner on \$140 a week pays \$32.48 in tax; a taxpayer who claims wife and young family rebates on the same income pays only \$20.48.

Obviously the family man's after tax position has improved since 1976. But this is

Don't keep all development risks to yourself

It is well known that product or process development is a risky business. Big money can be at stake for long periods before the product reaches a marketable stage and you see a return on your investment.

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The answer is not to try and go it alone. The Applied Technology Programme, administered by the Development Finance Corporation (DFC), is designed to help out in this area.

Risk capital is available for approved projects, thereby sharing the financial risk involved during the difficult development stages.

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DFC realises its return on the investment only when the project begins to generate sales.

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NBR BUSINESS WEEK

Debt repayment exceeds capital inflow

by Peter V O'Brien

THE usual comments greeted the Reserve Bank statement last week that New Zealand's current account balance improved \$83 million in the year ended March, 1979.

Little attention has been given to other features in the bank's summary of overseas exchange transactions, apart from the growing deficit on "invisibles" (non-trade transactions).

The state of the capital account, and the cost of servicing it, are two matters in particular which were

significant in the 1978-79 payments and receipts. In the year to March, capital receipts fell from \$1,370.2 million to \$996.2 million, while capital repayments increased \$112 million to \$743.4 million. The balance on capital transactions therefore was \$253 million in favour of repayments, compared with a net inflow of \$738.6 million in the previous year.

The private sector was mainly responsible for the improvement in the capital account. Private sector repayments of overseas

capital totalled \$381.8 million, while receipts were \$330.6 million, producing a net outflow of \$51.1 million.

That was the first time since 1973-74 that private outflow exceeded private inflow. On the last occasion the surplus was only \$0.5 million.

The reasons for the sudden change over 1977-78 (when receipts were \$259.9 million ahead of payments) are clear.

Exchange fluctuations have had a major influence on the amounts required to service and repay overseas loans. In addition, the slowdown in the

economy, particularly a lack of capital investment, has affected company requirements. Debt is also being repaid overseas and

The Government received \$570.7 million last year, compared with \$852.1 million in 1977-78, and repaid \$266.7 million (1978 - \$430.2 million).

The growth rate in public interest payments (repayments of the borrowings) was

refinanced within New Zealand. A different picture emerges from examination of the Government's capital account.

March year	Export Income \$'000	Official Interest as per cent of Export Income	Private Interest as per cent of export income
1976	2,209.5	4.60	5.30
1977	3,130.9	5.09	4.63
1978	3,396.1	5.73	5.58
1979	3,549.9	6.32	5.73

"Other official receipts" were \$94.9 million (\$56.8 million), while "other official payments" also totalled \$94.9 million (nil in the previous year).

The official capital accounts balance was therefore \$304 million in favour of receipts, as against \$478.7 million in 1977-78.

The present total debt situation has affected the relationship between interest payments on overseas borrowing and the proportion of export income required to service it. The table sets out the percentage of export income required to service official debt and private debt, and the total receipts from exports in each of the last four March years.

Payments of private interest are included in the category "interest and investment income" in the Reserve Bank's statistics, so the figures include dividends as well as interest. Therefore the percentages given in the fourth column are not exact as regards interest alone, although there is likely to be a rough proportion between the two.

After allowance for that point, it can be seen that Government transfers to service its debt are growing faster than the private sector's remittances of interest and dividends when both are expressed as a percentage of our export income.

The rapid increase in payments for travel, which reached \$289 million in the March 1979 year, compared with \$208.9 million in 1977-78, can also be related to a percentage of export receipts to assess their impact on the deficit.

The relationships were: 1976 - 8.70 per cent; 1977 - 7.83 per

cent; 1978 - 8.80 per cent; 1979 - 10.02 per cent. Interest payments (repayments of the borrowings) were

The Government is examining invisible payments. Since the invisibles deficit was \$1,086.5 million last year compared with \$882.2 million in 1977-78 and \$633.3 million the previous year, the examination is certainly worthwhile.

The travel component will be looked at carefully, but it is not clear if there is an increase in the number of people going overseas for pleasure. First, there has been a business travel (NBR 257), and those people tend to be more than tourists. Attempts to sell more overseas travel eventually show up in export receipts.

The second factor is the exchange movement against the New Zealand dollar. The costs more New Zealand dollars for an equivalent amount of overseas currency to pay the various bills incurred while travelling.

Third, service costs in other countries rose more rapidly than the last two to three years they did in New Zealand.

The comment regarding exchange movements is to apply to interest costs, but the other elements are irrelevant. Analysis of the invisibles deficit, and "solutions" to its problem of its growth, will be a complex exercise.

For example, the Government may have in mind what happened in the days when there was control over travellers' allowances. What a thriving black market in currency, and substantial amounts of travel receipts from tourists never went to the banking system.

Analysing annual accounts

by Peter V O'Brien

REORGANISING a company can be as painful as reorganising the economy. Life has to go on while the process is carried out, and problems can become worse while the solutions are found and applied.

Bing Harris & Co Ltd, Wellington based textile, clothing, footwear and warehouse group, faced those facts in the year to December 1978.

The annual report shows that group net profit slumped from \$70,000 in 1977 to \$209,000 last year. The latter figure included a tax refund of \$57,000 as opposed to a liability of \$12,000 in the previous year. Profit last year was the lowest

since 1980. It reflected difficult economic conditions over the last two years, but also the special problems applicable both to Bing Harris specifically and to the industries in which it is involved.

The company had "unforeseen losses in one division of Bing Harris Surgoods Ltd, and in one subsidiary company which experienced serious management problems". The latter point receives no elaboration, but it suggests that a few people may no longer be with the group.

General economic problems were the main influence on group sales. Total turnover was \$34.2 million, compared with \$34.5 million in 1977. An

increase of 2.2 per cent in a year when the Consumers Price Index went up more than 10 per cent suggests there was a volume decline.

Bing Harris did well to hold the increase in operating expenses at only 5.33 per cent, showing the effects of tight control over costs while the "reorganisation" of trading subsidiaries continued.

The decision to close several warehouses in the Bing Harris Surgoods' subsidiary should allow continuing savings in operating costs.

Managing director Chris Harris, says in his report: "During the year small branches in New Plymouth, Wanganui, Palmerston North, Invercargill were closed and sold. This reorganisation will produce material savings in stock holding costs, in stock ownership and in costs of operation."

The company's basic operating profit was less than \$100,000, before adding in various other items. Net operating profit after expenses was \$88,000 (\$935,000 in 1977), to which was added \$64,000 in dividends received. That gave \$152,000 as "net income for the year before taxation". A tax refund of \$57,000 pushed the profit figure up to \$209,000.

while \$37,000 from equity accounting for associate companies produced the final amount of \$246,000 before extraordinary items.

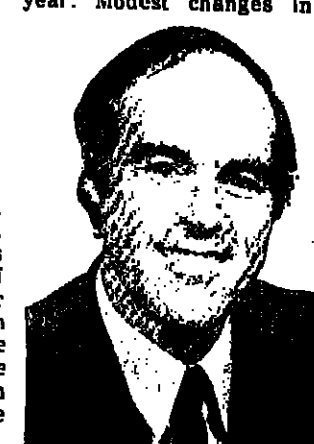
Those items contributed \$92,000 last year, compared with \$38,000 in 1977. "Net Income" was therefore at \$338,000, as against \$308,000 in the previous year. An interesting effort, considering the starting point was \$88,000, while in 1977 it was \$335,000.

Massive asset values are a feature of the balance sheet. The company's 56 cents shares have a net asset backing of \$2.43, nearly five times the par value. That financial strength is clearly failing to produce the appropriate return, so the company is trying to switch the investment into more lucrative areas.

If net profit would reach \$1 million again (recorded once only, in 1974) the return on \$13.9 million of shareholders funds would be 7.18 per cent, well below the level usually considered satisfactory for a public company.

The existence of substantial reserves (\$11,068,000, compared with capital of \$2,857,000) with a large capital element allows the company to pay dividends from sources which make the payments tax free in shareholders' hands.

That happy condition will apply for several years. The remaining balance sheet items were little changed over the previous year. Modest changes in



CHRIS HARRIS reorganisation produces savings.

current assets and current liabilities are explained in the report of either the chairman or the managing director. Those reports, and the overall financial disclosure, make the Bing Harris annual report one of the better efforts from a listed company.

The company's financial structure is such that it needs to change direction unless

shareholder loyalty is unusually strong.

A company with a net asset backing of \$2.43, and a share price of 68 cents last week, would be an attractive takeover proposition. After discounting asset values for realisation, or for more "reorganisation" purposes, there would still be a handsome gain on the investment.

It appears that the company is aware of the marked difference between entries in the profit and loss account and those in the balance sheet. Attempts are being made to swing away from traditional business to areas which offer promise for the future.

The joint venture fishing deal with the Korean company, Samhwa Co, is an example of the trend to diversification. Inevitably there are start-up problems in such ventures, some of them related to the antics of bureaucrats who make extraordinary demands on industries associated with "primary industry". When the fishing venture settles down it should prove reasonably profitable, provided the creatures can be caught — always a problem when one goes fishing.

Exchange rates

As at 10 May 1979 \$1NZ is worth:			
Australia	.9443	India	8.5721
Britain	.5072	Italy	878.28
Canada	1.2133	Malaysia	2.3081
France	.8897	Netherlands	2.1398
Germany	220.78	New Caledonia & Tahiti	82.68
Japan	1.9887	Norway	5.3866
USA	1.0437	Pakistan	10.26
Austria	14.50	Papua-New Guinea	on application
Belgium	31.46	Portugal	51.20
China	1.6486	Singapore	2.2885
Denmark	5.5363	South Africa	.8788
Finland	4.5411	Spain	88.78
Greece	38.22	Sri Lanka	on application
Hong Kong	5.2440	Sweden	4.5655
		Switzerland	1.7791
		Western Samoa	.7524

National Bank Base Rate

The National Bank of New Zealand Limited announces that, with effect from 11th May 1979, its Base Rate for lending is 8 1/4%.

The National Bank of New Zealand Limited

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CONSUMER ATTITUDES TO BUSINESS IN NEW ZEALAND

A Survey of Public Opinion
Geoff Neill, Department of University Extension University of Otago.

A monograph containing the results of a large scale survey of attitudes to New Zealand business. p. 13. A4.

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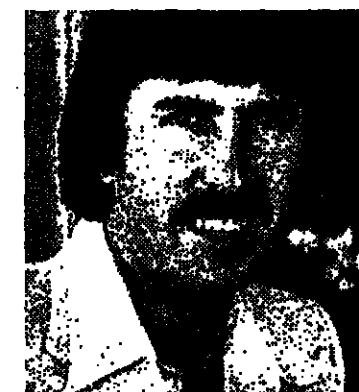
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Even if it's only \$1,000 per year, OPL can save you at least 35%!

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"It's time someone cut back your laundry costs! That's why we developed the OPL Great Alternative to 'outside' laundries."

Ian W. Moosa
Managing Director
On Premise Laundries

It's certainly time to question your laundry bill! The OPL "on premise" laundry system helps almost every company to operate more profitably.

For instance, recently the OPL system saved one company \$27,000 by reducing its annual laundry bill by 60%. A smaller company produced a 38% saving with the OPL system. Whatever

the size of your business, chances are an OPL system will save you big money, too.

The OPL laundry package offers:
• Heavy duty industrial washers and dryers designed especially for OPL.
• Specially formulated chemicals.
• The backing of one of New Zealand's leading sales and service organisations.

Major cost saving advantages:
As an alternative to "outside" laundry services, OPL gives you far greater flexibility, plus positive cost-saving advantages. Because with an OPL system, your laundry costs are being reduced to an absolute minimum!

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Now there's no chance of being charged for the laundering of unused items! OPL means the laundry stays on your premises, so you keep control. And you'll never run short again!



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An OPL washer and dryer package takes up less space than most office desks. And OPL has the advantage of being easily operated by any member of your existing staff.

Whoever way you look at it, OPL makes sound business sense.

Ian W. Moosa
Managing Director
On Premise Laundries Ltd
48 George Street
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Telephoning 688-467

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Position.....

Company.....

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NBR SHAREMARKET SURVEY

extended to emphasize the plight of the whole economy and accept the point that the problems of the narrowly defined "worker" are common to everyone, and to the industries in which these workers are occupied.

by Peter V O'Brien

INVESTOR INSIGHT

An example of the tax effect shows the benefits, for someone seeking an income return, from investing in equities rather than an interest-bearing security.

which has already taken the interest rate concession to its maximum, the investment of \$1000 in Government stock produces a net return of \$52 after tax.

The same investment in \$1000 of equities with a dividend yield of 8 per cent will give the shareholder a net return of \$80 if the company's distribution is tax free in his hands.

That means a share of \$1 par value, paying a dividend of 10 per cent, can be bought up to a price of \$1.25, provided the company is paying from tax-free, or share premium, reserves.

Another example shows the return if the company is paying part of its dividend from reserves and part from revenue. If the payout is 15 per cent, and 10 per cent is tax free, a net return of \$80 from an investment of \$1000 with a marginal tax rate of 60 per cent requires a gross payment

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The term "tax free dividend" is a misnomer for some of those payouts, particularly the distributions on the share premium account. The share premium account arises from the premium paid on cash issues, and therefore is the shareholders' contribution — it differs from a reserve which comes from capital profits on sale of assets. The latter is, in the true sense, "tax free". Share premiums have nothing to do with tax, and it is

When related to an investment of \$1000, \$119.90 is 11.99 per cent. But tables of dividend yields do not distinguish between taxable and tax free payments, so in the case quoted we are at:

varies significantly as between Government securities and equities. The latter can involve a capital loss if the market turns down, while the former will produce a capital loss only on realisation before maturity, and then only if the Gov-

Some investors may require a margin on equity return to account for risk, in which case the calculations made earlier would be recast to add in any risk premium, higher than the difference between \$80 and \$50.

But the exercise shows that people buying equities should always examine the company's policy on dividends, payments, and note that accounts the ability to make payments from these reserves. The mix between taxable dividends and payments which are tax free will vary, but the appropriate calculation to show the net return in relation to that from fixed income securities is a simple exercise. It can be rewarding under present tax rates.

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fallacious to make distinctions between "tax" and "tax free" in relation to payments from that reserve).

The Government is paying 13 per cent for five years. Assuming a marginal tax rate of 60 per cent (to take account of all you top bracket earners) and an investment policy which has already taken the

The same investment in \$1000 of equities with a dividend yield of 8 per cent will give the shareholder a net return of \$80 if the company's distribution is tax free in his hands.

Another example shows the return if the company is paying part of its dividend from reserves and part from revenue. If the payout is 15 per cent, and 10 per cent is tax free, a net return of \$80 from an investment of \$1000 with a marginal tax rate of 60 per cent requires a gross payment

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1979		High	Low	Last	Week's	Week's	Dividend	Reported	Dividend	P/E
Low		Low	Low	Sale	High	Low	%	Turnover	Yield	Ratio
130	115	J. WATMAN	130	150	130	12.0	200	0	9.2	4.6
167	170	J. WATMAN	187	---	---	12.0	---	---	9.2	4.6
210	210	HEARST RADIO	210	---	---	12.0	---	---	25.3	---
89	87	L. W. RUMBLE, SOC	78	---	---	---	44800	0	9.0	3.4
55	85	L. W. RUMBLE, SOC	60	---	---	10.0	8000	0	9.0	3.4
212	100	L. W. RUMBLE, SOC	206	206	206	10.0	16000	0	6.7	6.9
85	85	LEVLAN, SOC	90	---	---	---	100	0	8.3	10.6
80	71	LION	76	76	77	15.0	53500	0	8.3	10.6
135	135	L. W. RUMBLE, SOC	22	22	22	---	8000	0	---	---
255	255	LUSTIG, SOC	255	---	---	21.0	---	---	---	---
125	112	M. H. HARRIS, SOC	120	120	120	14.0	500	0	7.6	6.2
125	125	M. H. HARRIS, SOC	120	120	120	14.0	500	0	7.6	6.2
120	100	M. H. HARRIS, SOC	120	120	120	14.0	500	0	7.6	6.2
170	170	M. H. HARRIS, SOC	170	170	170	10.0	100	0	5.9	5.1
165	165	M. H. HARRIS, SOC	165	165	165	10.0	100	0	5.9	5.1
140	130	M. H. HARRIS, SOC	130	130	130	10.0	100	0	5.9	5.1
166	166	M. H. HARRIS, SOC	166	166	166	10.0	100	0	5.9	5.1
70	65	M. H. HARRIS, SOC	65	65	65	11.0	1200	0	7.5	5.1
140	140	M. H. HARRIS, SOC	140	140	140	11.0	1200	0	7.5	5.1
160	160	M. H. HARRIS, SOC	160	160	160	11.0	1200	0	7.5	5.1
25	120	M. H. HARRIS, SOC	120	120	120	11.0	1200	0	7.5	5.1
25	120	M. H. HARRIS, SOC	120	120	120	11.0	1200	0	7.5	5.1
72	72	M. H. HARRIS, SOC	72	72	72	11.0	1200	0	7.5	5.1
72	72	M. H. HARRIS, SOC	72	72	72	11.0	1200	0	7.5	5.1
135	135	M. H. HARRIS, SOC	135	135	135	11.0	1200	0	7.5	5.1
130	130	M. H. HARRIS, SOC	130	130	130	11.0	1200	0	7.5	5.1
146	146	M. H. HARRIS, SOC	146	146	146	11.0	1200	0	7.5	5.1
60	50	M. H. HARRIS, SOC	50	50	50	11.0	1200	0	7.5	5.1
90	75	M. H. HARRIS, SOC	75	75	75	11.0	1200	0	7.5	5.1
114	100	M. H. HARRIS, SOC	100	100	100	11.0	1200	0	7.5	5.1
263	150	M. H. HARRIS, SOC	150	150	150	11.0	1200	0	7.5	5.1
400	420	M. H. HARRIS, SOC	420	420	420	11.0	1200	0	7.5	5.1
120	120	M. H. HARRIS, SOC	120	120	120	11.0	1200	0	7.5	5.1
125	125	M. H. HARRIS, SOC	125	125	125	11.0	1200	0	7.5	5.1
57	44	M. H. HARRIS, SOC	44	44	44	11.0	1200	0	7.5	5.1
114	100	M. H. HARRIS, SOC	100	100	100	11.0	1200	0	7.5	5.1
94	81	M. H. HARRIS, SOC	81	81	81	11.0	1200	0	7.5	5.1
192	180	M. H. HARRIS, SOC	180	180	180	11.0	1200	0	7.5	5.1
268	268	M. H. HARRIS, SOC	268	268	268	11.0	1200	0	7.5	5.1
258	258	M. H. HARRIS, SOC	258	258	258	11.0	1200	0	7.5	5.1
106	106	M. H. HARRIS, SOC	106	106	106	11.0	1200	0	7.5	5.1
116	116	M. H. HARRIS, SOC	116	116	116					

NBR / NZUC SHARE PRICE GRAPH (Base 1957 = 100)

Month	Share Price (Base 1957 = 100)
May 78	310
Jun	320
Jul	320
Aug	320
Sep	315
Oct	315
Nov	310
Dec/Jan 79	320
Feb	315
Mar	325
Apr	350
May	330
Jun	330
Jul	330